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BlueStar Inks TABLETmedia Distribution Agreement

TABLETmedia's iTalkie makes walkie-talkies out of mobile computers.

Florence, KY—February 25, 2008—BlueStar, the leading innovator in solutions-based distribution for Auto ID, Point-of-Sale, Mobility, and RFID products, has signed a distribution agreement with TABLETmedia, a handset enabler of mobile communication solutions, to distribute the company's iTalkie™ software application.

iTalkie™ enables Motorola/Symbol, Intermec, and other products including PCs, to act as a walkie-talkie (one-to-many paging) as well as an on-site phone over WLANs (one-to-one calls). It requires no additional servers and works as soon as it is installed, seamlessly integrating voice capabilities into a single converged device.

"We are very pleased to formalize a distribution relationship with BlueStar, particularly because of the company's aggressive dedication in offering valuable solutions to its customer base. With the iTalkie™ solution, BlueStar can offer a great user experience with the best possible quality and reliability on mobile computers that also minimizes the load on the wireless network without disrupting other data applications," says Alessandro Gatti, President and CEO of TABLETmedia.

iTalkie™ is a "four walls" client-only application that not only eliminates the need for individual walkie-talkies and/or cordless phones, but also the additional associated costs for cradles, spare batteries, belt hookups, etc. It has been tightly integrated on over 30 devices from Motorola/Symbol, Intermec, Datalogic/PSC, Hand Held Products (now Honeywell Imaging & Mobility), Socket Mobile, Fujitsu, HP, and others.

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"We are very excited to welcome TABLETmedia as a valued BlueStar ISV vendor. TABLETmedia offers a very robust and cost-effective Push-To-Talk enablement solution for much of the best-of-breed Mobility hardware distributed here at BlueStar. This inside the four walls PTT and VoiP allows for a converged Mobility solution in many vertical markets such as AIDC, Retail, Warehousing, and Health Care. We look forward to a mutually rewarding partnership with TABLETmedia," says Mark Fraker, BlueStar's VP of Marketing.

About TABLETmedia

TABLETmedia, Inc. is the leader of interactive multimedia communication applications for wireless mobile platforms. TABLETmedia is a privately held company located in San Francisco, CA. Founded in 2001, the company has been profitable from incorporation. Using advanced integration, communication, and compression technologies, TABLETmedia was the first company to turn PDAs into standards-based wireless telephones and videoconferencing devices. iFon™ extends the existing corporate telephony infrastructure to mobile computers. iTalkie™ enables businesses to transparently add zero-setup paging and direct voice into their workflow, by replacing traditional walkie-talkie functionality while adding more capabilities. More information on TABLETmedia is available at <http://www.tabletmedia.com>.

About BlueStar

BlueStar is a leading solutions-based distributor of Point-of-Sale, barcoding, data collection, radio frequency identification (RFID), and wireless mobility products. BlueStar works exclusively with VAR Partners, providing them with complete solutions at competitive prices. The company brings unequaled expertise to the market, offers award-winning technical support, and is an authorized service center for a growing number of manufacturers. For more information about BlueStar, please contact a BlueStar Account Executive or log on to www.bluestarinc.com.

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