# **TABLET** media

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Contact: Alessandro Gatti TABLETmedia Inc. +1 (415) 567-8100 alexg@tabletmedia.com

# CES Wireless and TABLETmedia partner to support Motorola MOTOTRBO™ 2-way radios in POWER-trak3™

TABLETmedia's iTalkie solution now exports GPS data and text messaging.

San Francisco, CA—July 27, 2011— CES Wireless, a global leader in the manufacturing, integration and implementation of intelligent fleet management solutions and TABLETmedia, a leading innovator in enterprise mobile communication solutions have partnered to enable the support of Motorola's new line of professional digital 2-way radios in POWER-trak3<sup>TM</sup>.

TABLETmedia's iTalkie<sup>TM</sup>/RG is a software application that bridges the voice and data (location, messaging and telemetry) capabilities of Motorola MOTOTRBO<sup>TM</sup> radios with PC-based dispatch consoles and Windows Mobile rugged mobile computers, and has the ability to export such data to other 3<sup>rd</sup> party applications, including CES Wireless's products. POWER-trak3<sup>TM</sup> users have now the ability to track and exchange text messages with MOTOTRBO<sup>TM</sup> radios. The iTalkie<sup>TM</sup>/RG radio gateway supports all the various single and multi-site conventional and trunked MOTOTRBO<sup>TM</sup> network configurations and is available directly through authorized Motorola 2-way dealers. POWER-trak3<sup>TM</sup> supports simultaneous operation of multiple wireless networks easing migration to MOTOTRBO<sup>TM</sup>.

Fleet operators are clearly focusing on critical initiatives that give them better efficiencies said Pat Lohan, vice-president of sales and Marketing, CES Wireless. "Intelligent GPS has proven to dramatically lower operating costs. For a 50 vehicle fleet owner, saving a gallon of gas every day can add \$350,000.00 to the bottom line over 5-years. With MOTOTRBO<sup>TM</sup>, CES and TABLETmedia tightly integrated you get voice, GPS and controlled costs."

"We are very pleased to formalize a product relationship with CES Wireless, particularly because of the company's long standing reputation and dedication in offering valuable solutions to its customer base. With the iTalkie<sup>TM</sup> solution, POWER-trak3<sup>TM</sup> users can benefit from using the most advanced digital 2-way radios which not only provide great voice quality and low battery consumption but also include GPS, messaging and other data capabilities." says Alessandro Gatti President of TABLETmedia, Inc..

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#### About TABLETmedia

TABLETmedia, Inc. is a leader of enterprise communication solutions for mobile platforms. A privately held company located in San Francisco, CA, TABLETmedia was founded in 2001. Using advanced integration, communication, and signal processing technologies, TABLETmedia pioneered wireless VoIP, and was the first company to turn PDAs into standards-based wireless telephones and videoconferencing devices. iFon<sup>TM</sup> is a SIP-compliant softphone that extends the existing corporate telephony infrastructure to mobile computers. The iTalkie<sup>TM</sup> solution is a highly scalable platform that enables businesses to seamlessly bridge users, whether they are on a 2-way radio, a rugged mobile computer or a PC-based dispatcher with voice, messaging and GPS-tracking. TABLETmedia has additional products for digital 2-ways radios. More information on TABLETmedia is available at http://www.tabletmedia.com.

### **About CES Wireless**

Founded in 1974, CES Wireless Technologies has become a global leader in the manufacturing, integration and implementation of intelligent fleet management solutions, including GPS tracking, fleet tracking, personal tracking, public safety, security, asset tracking, job/message dispatch, telematics and wireless signaling products.

Products are designed to offer real time vehicle data transfer with or without monthly service fees (airtime charges may apply in some cases) and compatible with most of the popular cellular, satellite, radio and wireless systems, including 2-way radio, radio trunking, satellite and cellular systems. CES Wireless offers pre sale consultative services for larger projects, on site implementation services and project management (if required), onsite or online product training and optional 24/7 support. For more information about CES Wireless, please call +1-407-679-9440, log onto <a href="https://www.ceswireless.com">www.ceswireless.com</a> or email sales @ceswireless.com

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